



Sesame Workshop and the American Institutes for Research are excited to invite you to participate in an opportunity to help Sesame try out exciting new materials from the *Sesame Street* Family Resource Kit!



## What is the Sesame Street Family Resource Kit pilot?

We are looking for parents and caregivers of children ages 3–8 affected by parental addiction. Parents/caregivers will try out FREE Sesame Street Family Resource Kit webbased and hands-on (storybook) materials at home for 6 weeks (about 30–60 minutes each week). Also, parents/caregivers will be asked to complete two brief online surveys.

The Sesame Street resources focus on the following:

- 1. Building a sense of safety and trust with children
- 2. Helping children talk about their feelings
- 3. Giving children concrete tools to handle difficult emotions

Your participation in this important pilot will help Sesame learn about the impact of the new program and how it can be improved.

Participants will receive a \$25 gift card for each survey (up to \$50). In addition, some participants may also be asked to participate in a virtual focus group in late fall 2020 and will receive an additional \$50 gift card.

<u>Help us spread the word!</u> You can receive an additional \$10 gift card for each eligible person you refer who enrolls and completes the pilot.

## Who is eligible for the pilot?

To be eligible, a parent/caregiver must

- care for a child ages 3 to 8 years old who has a parent struggling with addiction or who is in recovery from a substance use disorder (for example, abuse of alcohol or opioids);
- regularly serve as the child's caregiver for at least 2 full days per week;
- have Internet access;
- live in the United States;
- have and use a current email address; and
- be willing to participate in the virtual pilot activities. from September through November 2020.

## How do I sign up?

Click on this link:

https://www.surveygizmo.com/s3/5786704/Sesame -Street-Family-Resource-Kit and complete the screening question to sign up. We will contact you via email with next steps and share more about the timeline.

Questions? Contact Lisa Sturgis at SesameResourcePilot@air.org or at (617) 535-3344.



SESAME STREET in Communities

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