

PROMISE Center Background

Funded by AIR's Equity Initiative in 2021, PROMISE is committed to creating solutions that provide equitable pathways to a thriving workforce for all individuals and mitigating the harmful effects of segregation by race, place, and class.

We are committed to

- **IDENTIFYING** the most promising workforce training practices in current research;
- **EXPANDING** the scale of effective sectoral programs; and
- **PARTNERING** with community colleges and other workforce development organizations to further strengthen, study, and scale effective workforce training practices to reach broader, more diverse communities.

PROMISE is committed to sharing knowledge about new interventions and implementation strategies with the field and promoting policies and practices that best support the integration of all individuals into a vibrant and growing workforce.

PROMISE Center seeks to answer these questions



- 1 What are the most effective practices and policies for increasing training participants' employment and earnings in the long term? How can these practices and policies be scaled to reach more underserved communities?

- 2 How can effective programs, practices, or policies be built, grown, or adapted to improve underserved communities' participation and success? What lessons can be learned for implementation of these practices in alternative settings?

- 3 How effective are new or adapted workforce training programs, practices, and policies in promoting the labor market participation and success of underserved communities?

- 4 What do diverse communities—including students, program leaders, community members, and employers—see as essential for growing individuals' opportunity and success in the marketplace? How can these perspectives inform one another?

PROMISE Center aims to



HELP BUILD a more equitable workforce development ecosystem by adapting, growing, and scaling effective workforce training practices to reach more people isolated from education and job opportunities.



LEARN FROM, and build partnerships with, isolated communities and the organizations that serve them and develop on-ramps to effective workforce training programs for all individuals.



GROW THE KNOWLEDGE and evidence base on strategies to reach underserved communities and support all individuals as they enter and succeed in effective workforce training programs and the labor market.



ENGAGE WITH POLICYMAKERS, researchers, funders, and community members to learn from underserved communities and promote policies and practices that best support all individuals' integration into a vibrant and growing workforce.

FOCUS AREAS

PROMISE is focused on a comprehensive agenda aimed at building a more vibrant workforce for all individuals by adapting and testing evidence-based workforce practices in alternative settings for diverse populations. To accomplish these goals, PROMISE focuses on four key areas of work, as the graphic illustrates.



TO LEARN MORE about our projects and partnerships, visit www.air.org/centers/promise

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